

Columbia

HOME & GARDEN

ADVERTISING RATES

FOUR COLOR

Full Page	\$1175	Covers	
2/3	\$895	Inside Front	\$1695
1/2	\$685	Inside Back	\$1495
1/3	\$485	Back	\$2895
1/6	\$275	Page 3	\$1695

(Discount given for insertions in two or more consecutive issues.)

AD DIMENSIONS

	Width	Height
Trim Size	8.375"	11"
Full Page	7.125"	9.875"
Bleed Page	8.5"	11.25"
2/3 vertical	4.708"	9.875"
1/2 horizontal	7.125"	4.875"
1/2 vertical	4.708"	7.375"
1/3 square	4.708"	4.875"
1/3 vertical	2.292"	9.875"
1/6 vertical	2.292"	4.875"
1/6 horizontal	4.708"	2.375"

